



Spotlight Series

Starting this month through the end of the year, RISE will feature the social enterprises in our fellowship program with blog posts written in their own words.

Dive in and enjoy hearing more about how these innovators are transforming Egypt.

First up: Jozour



JOZOUR

Agricultural Waste Recycling
& Pollution Reduction

What Jozour Does: Jozour is a company that is converting date palm midribs into wood for furniture-making and other interior designs using an innovative technology developed by its founders. Their mission is to reduce pollution from the burning of these raw materials while also creating jobs and beautiful interior designs for domestic and global markets.

Jozour Blog: [From Palm Midribs to a Good Life](#)

It is said that a true diagnosis is half the cure. Many believe that this phenomenon, the migration from rural to urban locations, is a result of economic problems in local rural communities, from which they flee to look for better opportunities in the city that may help them secure a comfortable, dignified life. We believe otherwise. It is our contention that human migration anywhere is prompted by a search to find the true value of life.

Learn more about how Jozour supports Egyptian villages while creating value through its beautiful products [here](#).



In The News

RISE letter to editor in Times-Picayune supporting Idea Village

As New Orleans approaches its 300th birthday, Idea Village is galvanizing momentum to make the city the premier hub for entrepreneurship and innovation in the South.

Learn more about [Idea Village's](#) vision and read [Mona's letter to the editor](#) here.

RISE featured in Wamda article highlighting the role of Arab diasporas

Learn more about what the diasporas are doing to support their home countries and get inspired to do more!

Read the [Wamda article](#) here.

\$50K Campaign By August 31!

Join our committed network by making a monthly or one time gift to help us meet our goal of \$50K in August!

All gifts will go directly toward supporting the [RISE fellowship program](#).

In the coming year, we will:

1. **Connect Jozour to top sustainable designers globally** as well as experts in furniture design and manufacturing to improve and accelerate their systems to convert date palm midribs to high-demand products for Egyptian and global markets."

2. **Design and implement an early childhood education pilot study with Educate Me** to measure the effectiveness of its program in delivering education and self-actualization outcomes, leveraging research expertise from Harvard, MIT, and AUC to ensure high quality research practices.

3. **Leverage top edtech and blended learning experts for Tahrir Academy** as it translates its online resources to a blended learning model that enables learners to gain wider access to its resources.

4. **Work with Recyclobekia on rebranding as it expands its operations** beyond e-waste to include solid waste recycling as well.

5. **Fast track Helm to the world's top experts in inclusive employment practices** to improve design of their programs for employment for persons with disabilities.

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RISE is a tax-deductible 501c3 nonprofit organization.

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www.riseegypt.org