



Dear Friends of RISE,

We are so grateful to have you with us at our 1st Solutions Summit on Evidence-Based Innovation and Investment in Education. This concept of a Solutions Summit is a special one for us as it was conceived of collaboratively, designed collaboratively, and meant to spur collaborative actions over the coming year. We have had about as many people plan this event as are attending it - a testament to the thirst we have seen for so many of us to join hands in work that we find substantive and meaningful together, to push common goals forward that we all want to see realized in Egypt.

We welcome you to our 1st Solutions Summit on Evidence-Based Innovation and Investment in Education, and we hope that this interactive, hands-on Summit will meet our collective expectations to work together toward a stronger education system in Egypt - a system that promotes knowledge and well-being for our young people, a system that enables training in skills for the job market, innovation, and entrepreneurship, and a system that allows each individual and society as a whole to transcend the utilitarian benefits of education to also fulfill our potential for high human character, leadership, and commitment to community and the social good.

Welcome to RISE Egypt's 1st Solutions Summit on Evidence-Based Innovation and Investment in Education. This Summit's success will be our collective success. Through our commitment to generating knowledge and having meaningful exchanges with one another, we will push an agenda forward that we can co-lead over the coming year to ensure that social entrepreneurs in this space have the tools they need to scale and succeed effectively, that researchers are able to accelerate contextual research through connections that are made with education entrepreneurs, that investors are provided the tools they need to evaluate social impact gains as they would financial gains, and that mediating/capacity-building organizations are able to further support the ecosystem that is required to scale this work collectively.

Welcome to RISE Egypt's 1st Solutions Summit on Evidence-Based Innovation and Investment in Education. We are looking forward to the coming two days together.

Sincerely,

Mona Mowafi, ScD, MHS  
Co-founder & President, RISE Egypt  
Visiting Scientist, Harvard University



### Two-Day Agenda At-a-Glance

Day 1 (Wed, Nov 29 <sup>th</sup> ): Deep Dialogues for Collaboration	
8:30 - 9:15am	Welcome & Light Breakfast (Townhouse Factory)
9:15 - 10:00am	Opening Remarks (Rawabet Theater)
10:00 - 10:45am	An Educational Experience to Remember + Collective Reflection (Rawabet Theater)
10:45 - 11:30am	Citizen to Citizen Engagement + Education Mapping Exercise (Theater & Factory)
11:30 - 11:45am	Coffee Break (Townhouse Factory)
11:45 - 12:45pm	Panel: What is Evidence-Based Innovation & Investment in Education? (Rawabet Theater)
12:45 - 1:15pm	Presenting Education Entrepreneurs (Rawabet Theater)
1:15 - 2:15pm	Lunch Break (Townhouse Factory)
2:15 - 4:15pm	Cross-Stakeholder Workshopping of Education Enterprises (Theater & Factory)
4:15 - 5:00pm	Day 1 Closing (Rawabet Theater)
Day 2 (Thurs, Nov 30 <sup>th</sup> ): Deep Knowledge & Action for Collaboration	
8:30 - 9:00am	Welcome + Light Breakfast (Townhouse Factory)
9:00 - 9:15am	Day 2 Opening Remarks (Rawabet Theater)
9:15 - 10:00am	Spotlight: RISE Egypt's Impact Evaluation of Educate Me with Giza Systems Foundation & Summit Technology Solutions (Rawabet Theater)
10:15 - 11:30am	Capacity-Building Workshops, Part 1 (Theater & Factory)
11:30 - 12:00pm	Coffee Break (Townhouse Factory)
12:00 - 1:30pm	Capacity-Building Workshops, Part 2 (Theater & Factory)
1:30 - 2:30pm	Lunch (Townhouse Factory)
2:30 - 4:30pm	Designing Post-Summit Collaboratives (Theater & Factory)
4:30 - 5:00pm	Closing of 1st Solutions Summit (Rawabet Theater)



## Day 1: Deep Dialogue for Collaboration

### **8:30-9:15am: Welcome and Light Breakfast (Townhouse Factory)**

Receive your registration bag, name tag, and enjoy a light breakfast with old and new friends and colleagues in a lively arts space at the Townhouse Factory.

### **9:15-10:00am: Opening Remarks (Rawabet Theater)**

Dr. Mona Mowafi, Founder & President of RISE Egypt, will set the stage for our two days ahead together which will include a brief introduction to RISE Egypt and the vision and goals of the Solutions Summit which we will engage in together over the coming two days.

### **10:00-10:45am: An Educational Experience to Remember + Collective Reflection (Rawabet Theater)**

Ms. Sarah El-Nashar, Senior Research Associate at RISE Egypt, will give a brief overview of Egypt's education profile and then immerse us in an education experience to remember. We will take time as a group to reflect on this experience and the importance of investing in quality education.

### **10:45-11:30am: Citizen to Citizen Engagement + Education Mapping Exercise (Theater & Factory)**

Ms. Noran Abdou, Research Associate at RISE Egypt, will push us to rethink the role of citizens in their cities and to shed light on the potential of citizen collaboration for education. This session aims to mobilize citizen-to-citizen collaboration at the design and execution levels among different stakeholder groups in Egypt's education ecosystem. The session ends with a collaborative mapping exercise of Egypt's education ecosystem. This mapping will lay the groundwork for post-Summit activities, to help us reach out and support as many education innovations as possible through our joint Collaboratives (Note: instructions on the mapping activity are on pages 9 – 10)

### **11:30-11:45am: Coffee Break (Townhouse Factory)**

While we're up, enjoy coffee/tea and chat with new friends!

### **11:45-12:45pm: What is Evidence-Based Innovation and Investment in Education? (Rawabet Theater)**

In this session, we will gather altogether again to discuss what we mean exactly by taking an evidence-based approach to scaling education innovations and investments. How do we define and align impact metrics into organizations so that it can guide a more effective scale-up process? What needs to be done on the investment side (whether venture philanthropy or equity-based investments) to ensure impact metrics are infused in key decisions around success of education enterprises and that growth is balanced with a solid understanding of outcomes? How do we use data to guide where we would make our investments in the first place?

This panel discussion will be followed by Q&A with the audience.



**Panelists include:** Dr. Laila Iskander (Former Minister of Environmental Affairs & Founding Chair, CID Consulting), Ms. Dalia Ibrahim (CEO, Nahdet Misr & Founding CEO, EdVentures), Mr. Hisham El-Khazindar (Co-founder & Managing Director, Qalaa Holdings), Dr. Milagros Nores (Co-Director of Research, National Institute for Early Education Research, Rutgers University), Mr. Christopher Schroeder (Venture Capitalist and Author of Start-Up Rising: The Entrepreneurial Revolution Remaking the Middle East), Mr. Mostafa Farahat (Co-founder & CEO, Nafham), & Ms. Dalia Said (Co-founder & CEO, El Rehla), moderated by Dr. Mona Mowafi (Founder & President, RISE Egypt).

#### **12:45-1:15pm: Presenting Education Entrepreneurs (Rawabet Theater)**

This session will give participants insight into the type of education enterprises that exist in Egypt. These four education enterprises will be workshopped after lunch, so this will be a chance to understand what they do at a glance and select which workshopping session you would like to join after lunch!

Education enterprises presented: ELM International School; EMMKAN; GSF Fab Lab; NUBI (please review the 1-page profile for each enterprise on pages 11 – 14 in the program)

#### **1:15-2:15pm: LUNCH (Townhouse Factory)**

Enjoy a scrumptious meal from Mumm, an exciting new food social enterprise in Egypt that largely employs women in their homes and delivers to your door!

#### **2:15-4:15pm: Cross-Stakeholder Workshopping of Education Entrepreneurs (Theater & Factory)**

Picking up from the session before lunch, we will now disburse to workshop the four education enterprises whose stories were shared prior to lunch. In these sessions, we will have representatives from the four stakeholder groups represented at the Summit (entrepreneurs, researchers/education experts, investors, and mediating/capacity-building organizations). By taking a cross-stakeholder approach, we aim to have a diversity of backgrounds and experiences that can benefit the education enterprise to think through specific areas of importance to scale-up using an evidence-based approach, to maximize impact and sustainability.

**Facilitators:** Mr. Tarek Madany (Global Appraisal Tech) with ELM International School, Mr. Ayman Shehata (PwC) with EMMKAN, Ms. Amira AbdelAziz (Mesaha) with NUBI, Dr. Mona Mowafi (RISE Egypt) with GSF Fab Lab.

#### **4:15-5:00pm: Closing (Rawabet Theater)**

In this final session of the day, and we will wrap-up our first day together.



## Day 2: Deep Knowledge & Action for Collaboration

### **8:30-9:00am: Welcome back to the Townhouse Factory!**

Grab a light breakfast and get ready for another exciting day! If you haven't checked in yet, you can still grab your registration bag at this time.

### **9:00-9:15am: Recap from Day 1 & Opening Day 2 by Dr. Mona Mowafi (Rawabet Theater)**

### **9:15-10:00am: RISE Egypt's Impact Evaluation with Educate Me in Collaboration with Giza Systems Foundation and Summit Technology Solutions (Rawabet Theater)**

In this session, we will present a best practice model for evidence-based scale-up of an education innovation and investment in Egypt. We will discuss work that has taken place to build this model over the past four years between RISE Egypt and Educate Me, highlighting a global learning partnership with aeiotu in Bogota, Colombia and NIEER/Rutgers University to spur the development of an impact evaluation of Educate Me's community school, enabled by a model partnership investment by Giza Systems Foundation and Summit Technology Solutions.

This session will begin with a brief video followed by a panel with Ms. Yasmin Helal (Founder & Executive Director, Educate Me), Christine Safwat (Director of Operations, Educate Me), Dr. Milagros Nores (Co-Director of Research, NIEER/Rutgers University), Mr. Shehab El-Nawawi (CEO, Giza Systems), Ms. Magda El-Sabae (CEO, Summit Technology Solutions), and Ms. Eman El-Hadary (Research & Policy Manager, RISE Egypt), moderated by Dr. Mona Mowafi (Founder & President, RISE Egypt).

### **10:15-11:30am: Capacity-Building Workshops, Part 1 - In this session, we split into smaller groups for workshops targeted at various stakeholder groups:**

#### **1. Introduction to Scaling Up (for entrepreneurs)**

##### **(The Lounge – Townhouse Factory)**

This workshop will introduce Entrepreneurs to the Gazelles International 4D Framework with a focus on strategic planning using different tools including BHAG/Financial Targets/Chess Moves.

**Facilitator:** Mr. Ahmed El Sherif, Managing Director, Vibrant Group



## 2. Curriculum Design Theories & Assessments (for entrepreneurs) (Rawabet Theater)

The purpose of this session is to explore and discuss the different approaches to curriculum theory as well as the critiques and limitations of each approach. Participants will learn about the differences between curriculum when conceived of as content, product, process, and praxis/transformation; we will also discuss culturally relevant pedagogy. Participants can then share some of the projects they are involved in and as a group we can assess their innovations/approaches in light of curriculum theory.

**Facilitator:** Dr. Maha Bali, Associate Professor of Practice, Center for Learning & Teaching, AUC

## 3. Compiling Education Metrics & Instruments Research Lab (for researchers & education experts)

### (The Library – Townhouse Factory)

The purpose of this session is to collaborate on developing a central resource for education metrics and instruments that can be used in developing Monitoring & Evaluation (M&E) functions for Education Entrepreneurs as well as supporting Impact Measurement of various education interventions in Egypt. We will create a framework for contextual education metrics and tools that can be used to measure education quality in various domains/constructs (e.g. ECE, STEM, Socio-emotional). We will also develop a toolbox of instruments to monitor and measure inputs, process, outcomes and impact of education enterprises and interventions in Egypt.

**Facilitator:** Dr. Milagros Nores, Co-Director for Research, NIEER, Rutgers University

## 4. Impact Investment Strategies (for investors/funders)

### (The Gallery – Townhouse Factory)

This session will explore vehicles for creating investments for sustainable development in Egypt by learning about models that have worked around the world. There is a constant tension between the need to produce financial returns and social returns within the impact investing space. We will discuss avenues for maximizing economic and social returns, the role of impact metrics in enabling these vehicles to reach impact goals, governance structures and the increasing role of public-private partnerships in this space. Following a short presentation, participants will workshop ideas around how to push the impact investing space forward in the Egyptian context.

**Facilitator 1:** Dr. Mona Mowafi, Founder & President, RISE Egypt

**Facilitator 2:** Ms. Suzan Salem, Advisor for Business Innovation and Improving Access to Financial Services, GIZ

### 11:30-12:00pm: Coffee Break (Townhouse Factory)

Shake your legs and grab coffee/tea to stay powered up!

### 12:00-1:30pm: Capacity-Building Workshops, Part 2

Continued from Part 1, deep dive!





**1:30-2:30pm: LUNCH (Townhouse Factory)**

More Yumm from Mumm! Enjoy lunch while pondering over Summit topics with new friends and colleagues.

**2:30-4:30pm: Post-Summit Collaboratives (Room allocations below)**

Time to roll up our sleeves again! This session is the apex of our work together over the two days of the Summit. We will break into 4 groups - each group with cross-sector representation again to discuss ways in which we can continue our work together over the coming year. RISE Egypt will help support Collaboratives that are spun off from these discussions in order to ensure that education enterprises, funders/investors, researchers, and mediating/capacity-building organizations are able to continue generating knowledge products, metrics, instruments, social impact assessments, and other outputs needed to benefit the entire education innovation ecosystem to scale more collaboratively and efficiently. In this session, we will co-design what we believe these Collaboratives should look like, what topics should be addressed, how they should be governed to be sustainable in the long term, and what our collective goals and commitments are/can be to continue supporting evidence-based innovation and investment in education beyond the Summit. Each breakout group will be discussing one of the four topics below:

**1. Enabling Monitoring & Evaluation (M&E) and Impact Metrics for Social Enterprises**

**(Rawabet Theater)**

To ensure that social enterprises in Egypt are operating effectively and that their core programming is achieving intended outcomes, it is crucial for them to integrate M&E as a key function in their processes and utilize it to inform their planning and decision-making. Monitoring requires the collection of certain indicators regularly and as an integral part of implementation; Evaluation involves the analysis of this data at set points/time periods to determine program attainment goals. Through practicing M&E, enterprises can identify key domains to measure and understand the impact of their intervention.

**Moderator:** Sherif Osman, Senior Officer, Pedagogy & Assessment, Center for Learning and Teaching, AUC

**Co-facilitator:** Eman El Hadary, Research & Policy Manager, RISE Egypt

**2. Practicing Evidence-based Impact Investment (The Gallery – Townhouse Factory)**

Entrepreneurship is often driven by a business mindset, with the language of financial models, valuations and 'scale' as a term of market-based profitability taking precedence over drivers of social impact, economic growth in the real economy, or improvements in the quality of life for individuals and communities. If we are to tackle the deep-rooted issues of poverty and sustainable development, however, new models must grow that displace old thinking around how we invest and how we define our 'bottom line'. Further, this mindset shift and the proof of its efficacy must be rooted in quantifiable data, and must not only inspire the socially minded among us, but must also make a business case for impact investing.



**Moderator 1:** Mona Mowafi, Co-founder & President, RISE Egypt, Visiting Scientist, Harvard University

**Moderator 2:** Nadine Abou ElGheit, Acting Team Leader of Innovation for Development, UNDP

### 3. **Generating research questions for Egypt's educational priorities (The Lounge – Townhouse Factory)**

The process of transferring global education interventions for replication in Egypt can be quite difficult and requires a great deal of adaptation due to numerous contextual differences. Arising from their work in the field, Egyptian social enterprises can provide a wealth of contextual, real-time data for researchers to use in their studies, theses, projects, etc., to generate and answer questions around Egypt's educational challenges. In turn, this can be used to develop local interventions that have a higher potential for scalability at the governorate and/or national level.

**Moderator 1:** Heba El Deghaidy, Associate Professor and Chair of the Department of International and Comparative Education, Graduate School of Education, AUC

**Moderator 2:** Gihan Osman, Assistant Professor of Instructional Design and Technology, Graduate School of Education, AUC

**Internal team Co-facilitator:** Sarah El Nashar, Senior Researcher, RISE Egypt

### 4. **Mobilizing Creative Investment in Social Enterprises (The Library – Townhouse Factory)**

This topic will discuss how we can build a more effective ecosystem to support Egyptian social enterprises in the education space. Social enterprises are often torn between making decisions on scaling business vs. realizing their desired impact and very often must choose between competing resources and agendas. Depending on the type of impact that is being sought, different entities and mechanisms may be established to help education entrepreneurs achieve both their business and impact goals. It is crucial to create an ecosystem that supports social entrepreneurs, investors, researchers, policy-shapers, and mediating organizations consider what impact they are working towards and how to harness time, energy, and resources to effectively and efficiently achieve desired outcomes.

**Moderator:** Tamer Azer, Investment and Venture Development Director, A15

**Internal team Co-facilitator:** Jaylan El Shazly, Research Associate, RISE Egypt

### 4:30-5:00pm: **Summit Closing (Rawabet Theater)**

We will summarize and close our time together at the Summit.





## INSTRUCTIONS ON MAPPING

### STEP 1: Mapping Cards

- Please select a card from the 4 stakeholder groups and fill it in

Researchers	Social Entrepreneurs	Mediating Organizations	Investors
Organization Name:	Enterprise Name:	Organization Name:	Organization Name:
Current Research:	Education Sector(s):	Current Projects:	Current Investments:
Education Sector(s):	Main Location:	Education Sector(s):	Education Sector(s):
Organization Location:	Other Locations:	Organization Location:	Organization Location:
Research Locations:	Contact Name:	Projects Locations:	Investment Locations:
Contact Name:	Contact Name:	Contact Name:	Contact Name:
<input type="checkbox"/> Attending SS <input type="checkbox"/> Referral	<input type="checkbox"/> Attending SS <input type="checkbox"/> Referral	<input type="checkbox"/> Attending SS <input type="checkbox"/> Referral	<input type="checkbox"/> Attending SS <input type="checkbox"/> Referral

### STEP 2: Governorates Wall

- Pin the filled card on the governorate wall according to location under the name of governorate

### STEP 3: Map Flag Pins

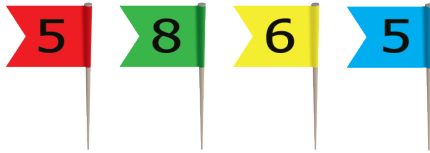
- Pick a map flag pin of the same color as the card
- Write the number of the card on the flag pin
- If you have multiple locations for the same card, use multiple flag pins and assign the same card number to all of them





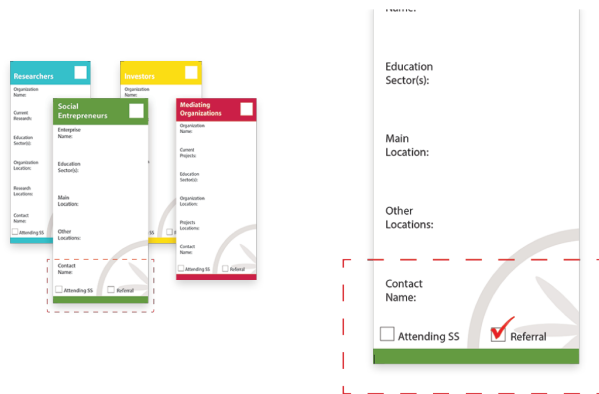
▪ **STEP 4: Egypt's Map**

- Pin the hand numbered map flag pins to the Egypt map



▪ **STEP 5: Referrals**

- Repeat the process again for referrals



**EDUCATION SECTORS**

Please note that while filling out the education sectors entry, you may want to refer to the following lists as reference:

**Ages & Stages:**


- Early Childhood Education (ECE)
- K-12
- Higher Education
- Vocational/Technical Education
- Adult/Continuing Education

**Domains:**


- Formal Public Education
- Formal Private Education
- Informal/Alternative Education
- Community-based Education
- Online/Blended Learning
- STEM Education
- Entrepreneurship/Employment/Skills-based Education
- Inclusive Education
- Character/Citizenship Education




## Education Entrepreneur Profiles

	<p><b>NUBI</b></p> <p><b>Workshop Facilitator: Amira AbdelAziz, MESAHA</b>  <b>Room: The Lounge – Townhouse Factory</b></p>
<b>Context</b>	
<p><b>Education Sector &amp; Focus:</b> Language &amp; Culture</p>	<p><b>Social/Education Challenge being addressed:</b> Saving the Nubian language and culture from the risk of extinction</p>
<p><b>Target Beneficiaries:</b></p> <ul style="list-style-type: none"> <li>▪ Nubian Community</li> <li>▪ Researchers</li> <li>▪ General public interested in the Nubian identity</li> </ul>	
<p><b>History &amp; Team:</b></p> <ul style="list-style-type: none"> <li>▪ Location - Alexandria [The Nubian community is located in Northern Sudan and Southern Egypt. It has a population of more than 10 million all of whom speak Arabic and only a few speak Nubian]</li> <li>▪ Years of operation – 1 year</li> <li>▪ Number of team members – 5</li> <li>▪ NUBI is the first Nubian project interested in preserving Nubian heritage and teaching the Nubian language in its two dialects (Kenzi and Fadicca) using today’s technology and tools. A group of Nubian youth eager to preserve our mother tongue decided to assemble a team and work on developing an application to teach the Nubian language in its different dialects. More than 10,000 downloads of the app.</li> <li>▪ Secured a deal with Soft Key to add the Nubian language to the mobile phone keyboard</li> <li>▪ Awarded a grant from the Nubia initiative</li> <li>▪ Achieving 2<sup>nd</sup> place at Nawah competition 2017 in Hurgada – Culture &amp; Arts</li> </ul>	
<b>Theory of Change</b>	
<p><b>Vision &amp; Mission:</b></p> <ul style="list-style-type: none"> <li>▪ Using 21<sup>st</sup> century technology to preserve the Nubian language and connect young Nubian generations with their heritage</li> <li>▪ Support the Nubian community achieve sustainable development</li> </ul>	
<p><b>Products/Services/Programs:</b> Mobile application available on Google play</p>	
<b>Call to Action</b>	
<ol style="list-style-type: none"> <li>1. Developing curriculum for teaching the Nubian language</li> <li>2. Adding the application on different platforms</li> <li>3. Developing a website for the project</li> <li>4. Marketing Nubian products in Egyptian and international markets</li> <li>5. Developing a strategy for cultural exchange through introducing touristic accommodation at Nubian houses</li> </ol>	




	<p><b>Giza Systems Foundation – FAB LAB</b></p> <p><b>Workshop Facilitator: Mona Mowafi, RISE Egypt</b>  <b>Room: Rawabet Theater</b></p>
<p><b>Context</b></p>	
<p><b>Education Sector &amp; Focus:</b></p> <ul style="list-style-type: none"> <li>▪ STEM</li> <li>▪ Entrepreneurship</li> </ul>	<p><b>Social/Education Challenge being addressed:</b>                  Lack of access to emerging technologies and industries hinders youth’s access to numerous livelihood and employment opportunities and exacerbates Egypt’s burgeoning socio-economic gap</p>
<p><b>Target Beneficiaries:</b></p> <ul style="list-style-type: none"> <li>▪ Age range is from 8-25 years old</li> <li>▪ Individuals with STEM and non-STEM backgrounds</li> </ul>	
<p><b>History &amp; Team:</b></p> <ul style="list-style-type: none"> <li>▪ Location – Cairo, Menya, Sohag, Beni Suef, Fayoum, Menoufeya</li> <li>▪ Years of operation – 2 years</li> <li>▪ Number of team members – 10</li> <li>▪ The GSF Fab Lab project is establishing open makerspaces and digital fabrication (DF) platforms in several governorates across Egypt aiming to encourage technological education, creativity, innovation, and invention</li> <li>▪ Fab Labs will provide diverse DF tools and curricula, as well as support educators, enthusiastic inventors and entrepreneurs that lack access to high-tech facilities, particularly in rural areas.</li> <li>▪ As of December 2017, GSF Fab Lab will have established fixed makerspaces in 6 Egyptian governorates: 1) Cairo (Fab Lab in New Cairo-FLiNC), 2) Minya, 3) Sohag, 4) Fayoum, 5) Menoufia, 6) Beni Suef.</li> </ul>	
<p><b>Theory of Change</b></p>	
<p><b>Vision &amp; Mission:</b></p> <ol style="list-style-type: none"> <li>1. A self-directed, innovative Maker who is passionate about technological efficacy and committed to positive social progress</li> <li>2. A self-sustained, eco-friendly Knowledgeable Community based on a generative, collaborative and empowering learning environment</li> <li>3. A self-sufficient Economy that is socially equitable, technologically competitive, and globally connected</li> </ol>	
<p><b>Products/Services/Programs:</b></p> <ul style="list-style-type: none"> <li>▪ Product based workshops</li> <li>▪ Knowledge based workshops</li> <li>▪ CNC machines available for use</li> <li>▪ Fab Lab on Wheels (FLoW) - a condensed, mobile version of the fixed Fab Labs that tours from one city to another.</li> </ul>	
<p><b>Call to Action</b></p>	
<ol style="list-style-type: none"> <li>1. Support in investigating a sustainable and scalable business model</li> <li>2. Creative funding streams</li> <li>3. Collaborative partners in the fields of Education and Entrepreneurship supporting program development and FAB Lab expansion</li> </ol>	



	<p><b>EMMKAN</b></p> <p><b>Workshop Facilitator: Ayman Shehata, PWC</b>  <b>Room: The Gallery – Townhouse Factory</b></p>						
<p><b>Context</b></p>							
<p><b>Education Sector &amp; Focus:</b> Socio-Emotional Learning (SEL)</p>	<p><b>Social/Education Challenge being addressed:</b> Many youth in Egypt face social and cultural pressure that encourages a passive mindset towards their education and doesn't allow them independence in their choices or free exploration of various options when choosing their after school studies and become proactive learners or members of the community.</p>						
<p><b>Target Beneficiaries:</b></p> <ul style="list-style-type: none"> <li>▪ Elementary, Middle, and High School students</li> <li>▪ University students</li> </ul>							
<p><b>History &amp; Team:</b></p> <ul style="list-style-type: none"> <li>▪ Location - Cairo</li> <li>▪ Years of operation - 4 years</li> <li>▪ Number of team members/Org structure - 3-6 between full timers and part timers</li> <li>▪ Developed a wide community of learners</li> <li>▪ Collaborated with more than 30 schools</li> <li>▪ Enhanced content and developed workshop delivery strategies</li> <li>▪ Unique service and platform</li> <li>▪ Successful proof of concept and value of SEL education</li> </ul>							
<p><b>Theory of Change</b></p>							
<p><b>Vision &amp; Mission:</b>  <u>Vision:</u> Enable youth to enhance their well-being and quality of life to become proactive members of their communities. We provide youth with a unique parallel education platform that enables them to develop their potential, thoughts and emotions, mindset, social skills, and career readiness.  <u>Mission:</u> Providing youth of different age groups with diverse SEL programs which nourish their personal and professional growth. These programs are facilitated through workshops, camps, awareness campaigns, and community programs.</p>							
<p><b>Products/Services/Programs:</b></p> <table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">1. Emmkan Academy</td> <td style="width: 50%;">4. Rasseeny</td> </tr> <tr> <td>2. Campatna</td> <td>5. Train The Trainers</td> </tr> <tr> <td>3. Emmkan Ambassadorship Program</td> <td>6. Clubs &amp; Activities Program</td> </tr> </table>		1. Emmkan Academy	4. Rasseeny	2. Campatna	5. Train The Trainers	3. Emmkan Ambassadorship Program	6. Clubs & Activities Program
1. Emmkan Academy	4. Rasseeny						
2. Campatna	5. Train The Trainers						
3. Emmkan Ambassadorship Program	6. Clubs & Activities Program						
<p><b>Call to Action</b></p>							
<ol style="list-style-type: none"> <li>1. Support promotion of our programs and the importance of Social and Emotional Learning (SEL) in schools and other education programs/initiatives</li> <li>2. Funding for our anti-bullying program or one of our SEL programs to be able to deliver it around schools in Egypt that cannot afford it</li> </ol>							



	<p><b>ELM International School</b></p> <p><b>Workshop Facilitator: Tarek Madany, Global Appraisal Tech</b>  <b>Room: The Library – Townhouse Factory</b></p>
<p><b>Context</b></p>	
<p><b>Education Sector &amp; Focus:</b></p> <ul style="list-style-type: none"> <li>▪ K-12 International Education</li> </ul>	<p><b>Social/Education Challenge being addressed:</b>                  Developing a leading 21<sup>st</sup> century school aiming to prepare students to thrive in an unknown future</p>
<p><b>Target Beneficiaries:</b></p> <ul style="list-style-type: none"> <li>▪ Currently ages 3-12 ; Growing into a full K-12 school (ages 3-18)</li> </ul>	
<p><b>History &amp; Team:</b></p> <ul style="list-style-type: none"> <li>▪ Alexandria, Egypt</li> <li>▪ 4.5 years of operation</li> <li>▪ 2 Founders + about 50 members of staff</li> </ul>	
<p><b>Vision and Mission</b></p>	
<p><i>ELM's mission is to develop leaders of the 21st century, that are global citizens with an international mindset, respect for diversity, belief in universal human values, while honoring our deeply rooted heritage, values and language. In pursuit of this mission, the school believes in a balanced development approach for each child; spiritual, moral, intellectual, social, emotional and physical. We achieve this through:</i></p> <ol style="list-style-type: none"> <li>1) Student Centered Education                         <ul style="list-style-type: none"> <li>▪ Each child is unique and learning is student-centered - this means when we make a choice between the child and the curriculum content, we choose to follow and support the student. ELM Teachers ensure each student is catered to and can progress at a suitable pace.</li> <li>▪ Fostering a balanced approach towards student development, where the academic aspect is emphasized, yet physical, social, emotional, moral and spiritual aspects are equally important. We adopt a holistic curriculum catering to multiple intelligences.</li> <li>▪ Educating the student depends on the synergy of pedagogy, student responsibility, and positive parent involvement. We see parents as partners in educating our students.</li> </ul> </li> <li>2) Technology Integration                         <ul style="list-style-type: none"> <li>▪ Technology is a tool and is integrated from an early age as a means to facilitate learning in the 21<sup>st</sup> century.</li> <li>▪ We see technology as an essential ingredient to 21st century learning. It is a means to an end, yet has changed the way we teach and learn.</li> </ul> </li> <li>3) Internationally Minded + Locally Rooted                         <ul style="list-style-type: none"> <li>▪ Fostering an international mindset, that encourages peace, global citizenship, diversity and universal human values. We believe our students should learn about the whole world not just a single foreign country.</li> <li>▪ Honoring local heritage, values and language. We learn about where we come from, particularly Egypt as our school's locale. Children take pride in their local culture and language, and share their experience with others.</li> </ul> </li> </ol>	
<p><b>Products/Services/Programs:</b></p> <ul style="list-style-type: none"> <li>▪ British national curriculum framework for English and Mathematics (with some elements from US common core)</li> <li>▪ The International Primary Curriculum</li> <li>▪ Egyptian national curriculum for Arabic, Religion and social studies</li> <li>▪ In-house character development program</li> </ul>	
<p><b>Call to Action</b></p>	
<ol style="list-style-type: none"> <li>1. Support for establishing a full-sized school and scaling the model</li> </ol>	



## About Townhouse Gallery

Townhouse is a nonprofit art space situated in the heart of Downtown Cairo. It holds an iconic position in the story of contemporary art in the Middle East; a key driver behind what has become a culturally rich, regional art scene.

Established in 1998, Townhouse has initiated a breadth of activities in its various spaces: key regional symposia, meaningful community outreach, landmark exhibitions, and international residencies for artists, curators, writers, and filmmakers. It has also incubated several important art spaces within Cairo that have gone on to impact the cultural landscape. On an individual level, the gallery has played a pivotal role in the careers of internationally renowned artists and hosted a number of influential practitioners and curators from abroad.

Although Townhouse remains a crucial platform for the visual art scene, it has evolved far beyond this linear mission. Most notably, the newly refurbished Rawabet space offers a platform to independent performers artists of all genres. Alongside its own programming, the space also acts as a venue to host programs curated by other institutions.

The Townhouse Library is home to cultural salons for conversation, curated film screenings and a growing archive, emphasizing the significance of discourse dissemination and the documentation of the undertakings of contemporary art in Cairo.

An open-door policy has allowed cultural activists across all creative media to find an avenue of support for their projects, ideas and experiments. The institution collaborates with a range of artists and institutions in every aspect of its work, aiming to contribute to a comprehensive network in the local, regional and international arts community.



**A SPECIAL THANKS TO ALL WHO GAVE TIME & EFFORT TO CO-DESIGN & FACILITATE THE REALIZATION OF THIS SUMMIT:**

Dr. Laila Iskander	Dr. Maha Bali	Ms. Nashwa Moheyeldine Khedr
Dr. Mohamed Kamal	Ms. Aya El Desouki	Mr. Abdel Rahman Al Halafawy
Dr. Heba El-Deghaidy	Ms. Ghosoun Tawfek	Mr. Mohamed Fouad
Dr. Iglal Chenouda	Dr. Samira Baskerville	Ms. Israa Al Sayed
Ms. Mireille Nessim	Mr. Farouk Shafie	Ms. Hadeer Hatem
Mr. Ahmed Salim	Ms. Dalia Said	Mr. Ahmed Essam
Ms. Lamyaa El-Basel	Mr. Mostafa Farahat	Ms. Randa Al Kaddah
Mr. Mohammed Rafaie	Ms. Rola Tarek	Ms. Mariam Al Safy
Ms. Yasmin Helal	Mr. Hany El Gammal	Mr. Ahmed Abdelsalam
Ms. Alyaa Said	Ms. Aya Ashour	Ms. May Ibrahim
Ms. Sara Ahmed	Ms. Aliaa Ahmad	Ms. Nada (Katie) Beshir
Ms. Amena El-Saie	Mr. Tamer Azer	Ms. Suzan Salem
Mr. Ayman Shehata	Mr. Fady Michel	Mr. Ahmed El Sherif
Dr. Milagros Nores	Ms. Nada Beshir	Ms. Gihan Osman
Mr. Shehab El-Nawawi	Ms. Joyce Rafla	Ms. Nadine Aboulgheit
Ms. Magda El-Sabae	Mr. Tarek Fahim	Ms. Amira AbdelAziz
Ms. Sahar El-Arishy	Mr. Tarek El-Madany	Mr. Markus El-Katsha
Ms. Hoda Abdel-Hamid	Dr. Ayman Ismail	Ms. Amira AbdelAziz
Mr. Sherif Osman	Ms. Marta Dalmau	Mr. Markus El-Katsha
Ms. Dalia Ibrahim	Ms. Sabine Herbrink	Ms. Nadine Aboulgheit

**& 50+ individuals who responded to our survey to co-design this Summit, thank you!**

**& all the many others who have contributed big and small to our success - many thanks.**